Fraud prevention training:

5 tips and tricks to protect your drivers and business







Introduction

Industry leaders estimate that 19% of their fleet spend is lost to fraud or theft. This underscores the importance of vigilant monitoring. However, fraud prevention goes beyond implementing the right technologies to monitor your fleet. Providing consistent and comprehensive training to your employees is essential to successful fraud prevention. Training helps educate and inform your staff, particularly drivers, about fraud risk and its consequences to both themselves and to your business. Helping employees understand the ways that fraud puts your business at risk of reputational damage and lost revenue will be a great first step to reducing the amount of fraud you're experiencing. Additionally, employees need to hear from you that willingly participating in fraudulent activity could lead to termination of employment.

Read on to learn five fraud prevention tips to help strengthen your safety protocols and reduce fraud across your fleet operation.



5 tips, tricks and fraud prevention strategies for effective staff training

Fraud prevention is about getting and staying ahead of fraudulent activity. The goal being to avoid larger, more costly activity from happening to keep your revenue goals on track.

These five tips highlight strategies and tactics to help bolster your fraud detection and prevention efforts—and your risk management strategy as a whole—through fraud awareness, education, and clear policies.

Tip#1

Develop a comprehensive fraud training course

If you don't have a fraud prevention training program in place, developing one is a great place to start. The training program should be detailed, covering all types of fraud including fuel card fraud, maintenance fraud, and timesheet fraud.

If you can, pull real-world examples of past incidents from your own business to drive messages home and illustrate the potential consequences.



Fuel card fraud prevention training program outline

1. Introduction to fuel card fraud

- Overview of fleet card fraud and its impact on businesses.
- Explanation of financial, operational, and reputational risks associated with fraud.
- Importance of compliance and ethical responsibility in fleet card usage.

2. Types of fuel card fraud

- **Internal fraud:** Unauthorized personal use, fuel skimming, and misreporting expenses.
- External fraud: Card skimming, phishing attacks, and counterfeit cards.
- Collaborative fraud: Third-party involvement in misuse or fraudulent activities.

3. Fraud prevention policies and compliance

- Clear guidelines on **permitted** and **prohibited** fleet card purchases.
- Approved fueling locations and spending limits.
- Proper handling, storage, and protection of fleet cards.
- Company stance on fraud, including consequences for violations.

4. Secure fuel card usage

- Best practices for protecting PINs and avoiding unauthorized access.
- Transaction monitoring: reviewing receipts, invoices, and digital statements.
- Steps to take if a card is lost, stolen, or suspected to be compromised.





5. Fraud detection technology training

- **Telematics & GPS tracking:** How vehicle tracking helps monitor fuel use and fraud indicators.
- **Al-powered fraud alerts:** Recognizing suspicious spending patterns and anomalies.
- Mobile authentication and two-factor security: Strengthening transaction security measures.

6. Reporting and escalation procedures

- How to recognize suspicious activity.
- Confidential fraud reporting process.
- Escalation steps for suspected fraudulent transactions.

7. Reinforcing a fraud-prevention culture

- Regular fraud awareness refresher training sessions.
- Encouraging employees to report fraud without fear of retaliation.
- Recognizing and rewarding compliance and ethical behavior.

8. Evaluation and continuous improvement

- Ongoing assessment of fraud prevention strategies and training effectiveness.
- Employee feedback surveys to improve fraud training programs.
- Regular updates to policies and procedures based on industry best practices.



Program Implementation

Implement your fraud prevention training program in these four steps for optimum engagement from your employees:

- **1. Initial onboarding** fraud prevention training for all new employees.
- **2. Annual fraud prevention refreshers** and policy reviews.
- **3. Digital and in-person training options** for accessibility.
- **4. Certification** or acknowledgment form to confirm understanding and compliance.

By following this structured training program, businesses can create a proactive fraud prevention strategy that minimizes risks, reinforces compliance, and strengthens overall fleet management security.



Tip # 2

Outline crystal-clear fraud policies and procedures

Ensure that your fraud prevention policies and procedures are aligned with your company's stance on and tolerance for fraud. Make sure to highlight approved methods and expectations for policies including those surrounding fuel purchases, vehicle maintenance, and work hour reporting. Once you've established or updated your policies, ensure that all drivers are aware of and understand them by incorporating them into your training material and/or handing out printed copies to all employees.



Tip#3

Train drivers to use the fraud prevention technology you've implemented

Implementing telematics and GPS tracking systems will help you monitor vehicle usage and driver behavior—and your employees should be familiar with how they work. For example, drivers should know how to properly and ethically use their fuel cards, where approved fill-up locations are, and what kinds of purchases are off-limits.

While driver-level card controls can manage much of this automatically, educating drivers on the do's and don'ts of company purchases is a great additional safeguard.

On the business side, fleet managers should:



Regularly review telematics data, fuel management systems data, and any other sources of data to identify patterns that may indicate fraud.



Use analytics to spot anomalies such as excessive fuel consumption, unusual route deviations, or inconsistent maintenance records.

Fraudsters are always looking for new ways to circumnavigate even the most sophisticated security measures, which makes it important to stay one step ahead of them.









Promote a culture of trust and transparency

Once training programs and policies are in place, don't stop there. Imbue your organization's core values into your workplace culture. Encourage open communication and <u>create an environment where</u> <u>drivers feel comfortable</u> reporting fraud and other suspicious activities. To do this, consider establishing a confidential reporting system for drivers to report suspected fraud without fear of retaliation.

Tip#5

Reward honest behavior

Finally, jobs well done shouldn't go unnoticed. As even the most effective <u>fraud prevention</u> training programs can only reach so far, fleet managers should find ways to recognize and reward employee honesty and good work. A recent <u>OnePoll survey</u> found that nearly half of respondents left a job recently due to feeling underappreciated.



An additional 65% said they'd work harder if they felt their contributions were noticed by management.



Research indicates that 87% of employees feel that meaningful recognition impacts job satisfaction.

Implementing an incentive program or publicly acknowledging employees who report fraud encourages ethical behavior and reinforces the importance of honesty in your operations. Recognition means something to employees and it's an easy win for you. You can use an established incentive program or create a new one that rewards drivers who consistently adhere to policies and demonstrate integrity.

Perks and bonuses add an element of personal gain for your employees that can further encourage honesty; however, if you're on a budget, simple recognition can go a long way. If you go the recognition route, consider publicly acknowledging drivers who report fraud or suggest improvements to prevent it.







Next steps

Equip your fleet with the right tools to fight fraud effectively. With WEX, <u>enjoy</u> <u>innovative telematics tech</u>, GPS tracking, and highly controllable fuel cards that encourage ethical behavior and allow fleet managers to trace fraud back to its source.

Build a better fortress against fleet fraud—get started today.

All fleet cards are not the same, and different types of fuel cards suit the needs of different kinds and sizes of businesses. View WEX's <u>fleet card comparison chart</u> to see which fleet fuel card is right for you.

WEX speaks the language of small business operators. Whether you're looking to modernize your insight and reporting efforts, save on fuel costs or take advantage of the latest GPS tracking technologies, WEX offers solutions to simplify the business of running a business. To learn more about WEX, a dynamic and nimble global organization, please visit our About WEX page.

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