

Fight back against rising fuel fraud with Dynamic Prompt



Fuel card fraud is a rising risk for thousands of businesses. Today, criminals don't even need to phish for information or physically steal your cards. Fraud can be a major disruption to your business, potentially leading to lost time and money.

Our new security feature, Dynamic Prompt, is fighting back against fuel card crime. Discover more about the issue and solution.

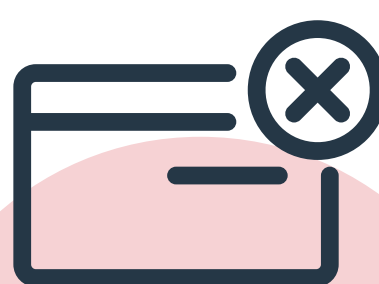
Fuel card fraud is becoming more sophisticated:

Skimming technology is grabbing more data from cards used on payment devices.



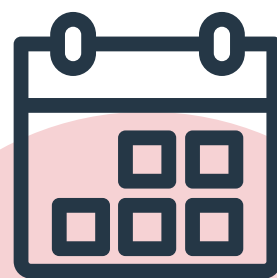
Credit card fraud is the #1 type of identity theft in the U.S.:

The Federal Trade Commission reported that 35% of identity fraud reports made in Q4 2022 were credit card fraud.¹



New credit or fuel cards can take between 7-10 days to arrive:

Once a card is compromised and blocked, your drivers may have to wait over a week for a replacement.



Skimming incidents rose by 700% in the first half of 2022:

Illegal installations on point-of-sale devices and fuel pumps are stealing card information. Fleet managers often struggle with this new threat.



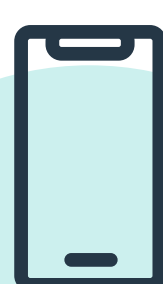
Dynamic Prompt protects your fleet card transactions with two-factor authentication:

This is a randomized, time-sensitive code that the driver enters to complete a transaction.



STEP 1 Generate the code:

Before your driver swipes their card, they use a mobile app to generate a code.



STEP 2 Swipe the card:

Next, they continue with their transaction as they normally would by swiping their card.



STEP 3 Enter the code:

The driver enters the code and completes the transaction. Even if a thief has your card details, they can't make a transaction because it's backed by two-factor authentication.



Reduce disruption to your business and drivers. Send them out on the road with confidence, knowing that every transaction is more secure by requiring two-factor authentication.

Learn more at one.wexinc.com/dynamicprompt

Sources

<https://public.tableau.com/app/profile/federal.trade.commission/viz/TheBigViewAllSentinelReports/TopReports>

<https://www.fico.com/blogs/us-card-skimming-fraud-grows-700-first-half-2022>